

METHOD AND DEVICE FOR REDUCING FUEL VAPOR  
EMISSIONS

5                    ABSTRACT OF THE DISCLOSURE

                  A gas cap cover device for an automotive  
vehicle gas cap includes a shell configured to be  
disposed over a portion of a gas cap. A connector  
10 is supported on the shell and is configured to  
engage the gas cap and cause the gas cap to rotate  
when the cover device is rotated. A message-  
bearing element is supported on the cover device  
and is configured to display a message formulated  
15 to influence a vehicle operator to take some  
action. In addition, a method for reducing  
emissions from automotive vehicles includes  
replacing old leaking gas caps with new gas caps  
that each include a message advertising a product  
20 or service or encouraging participation in  
activities related to automotive emissions  
reduction. The message may be included on the  
message-bearing element of the gas cap cover  
device.

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